

The Spotlight on the Market

EXIT Realty Florida has launched the 50-G Listing Program Statewide! This program has been rolled out to benefit home sellers and Realtor Professionals. According to Jennifer Venuti, VP Franchise Sales & Growth Development, "This is the time that sellers need that extra edge that will get their property more exposure and thus bring more offers to the table.

When this program was introduced in the early 90's it created a buzz throughout the real estate community and had agents looking for that 50-G listing to show first. Experienced agents who have been in the industry for a long time know as soon as they hear "50-G" what that means."

So how does it work?

- A home seller enrolls in the program by listing with an EXIT associate
- The seller agrees that at the time of closing they will contribute \$500.00 towards the 50-G event
- Once 100 EXIT 50-G Properties have closed, the selling associates will be invited to participate in a game of skill hosted by EXIT Realty Florida, where they have a chance to win \$50,000!

Look for this 50-G logo on EXIT Signs & '50-G Listing' in the MLS remarks!



From the Home Sellers point of view:

Wouldn't you like the Spotlight to be on your home? With more showings and offers - your home is bound to sell faster!

From the Selling Associates point of view:

Wouldn't you like to put \$50,000 in your pocket?

To participate in the 50G program please contact your closest EXIT Office, which can be found by visiting www.exitrealtyflorida.com, or call 1-800-305-2711